

**Jackson School District Media and Television Publicity Permission Form and
New Jersey Parental/Guardian Consent Form for Internet Publication of Student Information/Images**

Summer 2020

We are sending you this parental consent form to request permission for your student's photo/image and personally identifiable information (defined below) to be published on the district and/or school web sites. It also seeks permission to publish this information for publicity, promotional or informational purposes in newsletters, presentations, flyers, press releases, videos and to broadcast/publish this information on the Jackson School District television station (JTV on Cablevision's Channel 77) and any social media websites or services run by the district. We are also requesting permission to release this information to outside media such as newspapers, news magazines, broadcast news and media outlets and online news outlets/magazines. Please be advised that the majority of newspapers today archive/publish their print editions on their own websites.

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we as schools do want to celebrate your child and his/her work. The law requires that we ask for your permission to use information about your child.

Pursuant to law, we will not release any personally identifiable information without prior written consent from you as parent or guardian, which is granted through this form. The only personally identifiable information that would be released and/or published by the Jackson School District are:

- Your child's name, image and school/grade/age
- Any class or activity in which the student participates
- Student work (e.g. artwork, writing, concert/drama performances, athletic or club events) and interviews may also be published/broadcast/released in the methods described above.

If you, as the parent or guardian, wish to rescind this agreement after September 11, 2020, you may do so at any time in writing by sending a letter to the principal of your child's school and such rescission will take effect upon receipt by the school. *Questions? Contact the Jackson School District Communications Office at 732-833-4618.*

RETURN THIS FORM TO YOUR CHILD'S HOMEROOM TEACHER

Check ONE of the following boxes/choices:

Please keep in mind that if you want your child to be featured on the district/ school/social media websites, in the news media or on JTV, you will need to select the first option below. Also, to deny permission you must return the form.

***NOTICE: FAILURE TO SUBMIT FORM BY May 1, 2020
WILL RESULT IN YOUR GRANTING PERMISSION FOR PUBLICATION.***

I/We **GRANT** permission for this student's name, photo/image and all other personal identifiers described above to be published on the school and/or district's public Internet site and any social media websites/services run by the district. This permission also allows for the same name, photo/image and personal identifiers to be used in newsletters, presentations, flyers and press releases, videos, on Jackson Television, and in outside news publications and broadcasts as described above.

OR

I/We **DO NOT GRANT** permission for this child's name, photo/image that includes this student to be published on the school and/or district's public Internet site/social media websites/services run by the district or to be used in newsletters, presentations, flyers and press releases, videos, on Jackson Television, and in outside news publications and broadcasts as described above.

Student Name: (print) _____ School: _____ Grade: ____ Phone #: _____

Homeroom Teacher: _____ Date: _____

Name of Parent/Guardian: _____ Signature Parent/Guardian: _____